

2005 EDITORIAL CALENDAR

PLANNED FEATURE ARTICLE TOPICS*

Summer 2005

- ~ Introducing Renaissance Men Past to Present
- ~ Father's Day Issue, Celebrities Father's & Sons

- ~ Articles About Men Who Transformed Their Lives
- ~ Successful Living 101
- ~ Hot Cars of Summer
- ~ Model/Swimwear Showcase
- ~ Hip Hop Grows Up

Plus Recurring Monthly Departments

Jun/Jul/Aug - Highlights

- ~ Car, Gadgets, Models and Fashion
- ~ Truth Hurts

- ~ Brother to Brother
- ~ Saving Face
- ~ Summer Fashion - R Man Style

Ad Close: May 23

Material Due: May 27

Winter 2005

- ~ Preparing Financially for the Holidays
- ~ Winter Vacation Destinations
- ~ Gift Ideas - Beyond the Material
- ~ Giving Back & Giving Thanks
- ~ Health/Exercise Tips for the New Year
- ~ Winter Fashion Layout - Work to Play
- ~ Sports Roundups: Football

Plus Recurring Monthly Departments

Dec/Jan/Feb - Highlights

- ~ Investment Advice - Plus Tax Tips
- ~ Holiday Drinks & Beverage Guide
- ~ Sizzling Gifts for the Honey's
- ~ Restaurant to Recipe - Get your Eat On
- ~ Start a Strong Business in the New Year

Ad Close: Nov 12

Material Due: Nov 15

Spring 2005

- ~ Young Leaders & Business Owners

- ~ Beyond Valentines Day: Connecting with Women
- ~ Sex Issue - Let's Talk Seriously About Sex
- ~ R Man in Style - Spring Fashion
- ~ GRAMMYs & OSCARS the Hottest Nominees and Winners
- ~ Sports Roundups: Baseball, B-Ball

Plus Recurring Monthly Departments

Mar/Apr/May - Highlights

- ~ Be Your Own Boss

- ~ Global Communication
- ~ Black Women Talk to Us
- ~ Sexual Health

- ~ Your Children & Scholarships

Ad Close: Jan 12

Material Due: Jan15

Regular Departments

Fashion, Automobile Review, Entertainment, Women We Adore, Word to the Brothers, Financial, Fitness, Techno on the Go and More.

*Articles and special issue topics are subject to change throughout the year. Ask your advertising sales representative for the most current editorial schedule.